#### Who We Are:

- The Export Finance Assistance Center of Washington (EFACW) was created by the Washington State Legislature in 1983 to provide Washington State companies with objective advice on export finance and payment risk protection.
- EFACW is funded by the Washington State Department of Community, Trade and Economic Development (www.cted.wa.gov); no fees are charged for our services.
- EFACW is the City/State Partner of the U.S. Export-Import Bank (www.exim.gov) and a local partner of the Overseas Private Investment Corporation (www.opic.gov).
- EFACW is co-located with federal export promotion agencies in the U.S. Export Assistance Center (www.buyusa.gov/seattle).

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Export Finance Assistance Center
Of Washington



# Your guide in the world of international finance



Teaching the Process

Coaching the Transaction











### **Teaching The Process**

#### We can explain:

- The basics of selling overseas and getting paid
- Due diligence (or, how to determine whether your foreign prospect can pay)
- How to choose the appropriate international sales terms (when to use Cash in Advance, L/C's, Documentary Collections, Open Account, Credit Insurance or provide extended terms)
- When other financial resources can be brought in to get a deal done

## **Coaching the Transaction**

Some international sales transactions may contain risks you or your bank are unwilling to accept. These are the deals we would like to take a look at.

It may be possible to restructure the deal, bringing in a third party, such as the U.S. Export-Import Bank, to take the risk and secure financing.

EFACW staff have extensive international banking and credit experience and have access to over 60 financing and risk mitigation resources. Our goal is to help Washington state companies increase international sales and reduce risks of non-payment.

# **U.S. Export-Import Bank Programs for Small Businesses**

EFACW can explain and help apply for the following programs of the U.S. Export-Import Bank (Ex-Im Bank):

- Working Capital Guarantee
  Guarantees lending institutions
  making working capital loans to
  exporters (supports export-related
  inventory, accounts receivable, and
  issuance of advance payment
  standby L/C's)
- Export Credit Insurance
  Protects U.S. exporters against loss
  should a foreign buyer default on a
  payment obligation for political or
  commercial reasons (short and
  medium-term coverage is available)
- Medium-Term Loan Guarantee Guarantees lending institutions making loans to foreign buyers of U.S. goods (1-7 year terms)







